

COMMITTEE ON LEGISLATIVE RESEARCH
OVERSIGHT DIVISION

FISCAL NOTE

L.R. No.: 0809-01
Bill No.: HB 196
Subject: Appropriations; Children and Minors; Disabilities; Family Law; Social Services
 Department
Type: Original
Date: February 12, 2003

FISCAL SUMMARY

ESTIMATED NET EFFECT ON GENERAL REVENUE FUND			
FUND AFFECTED	FY 2004	FY 2005	FY 2006
Total Estimated Net Effect on General Revenue Fund	\$0	\$0	\$0

ESTIMATED NET EFFECT ON OTHER STATE FUNDS			
FUND AFFECTED	FY 2004	FY 2005	FY 2006
Total Estimated Net Effect on Other State Funds	\$0	\$0	\$0

Numbers within parentheses: () indicate costs or losses.
 This fiscal note contains 4 pages.

ESTIMATED NET EFFECT ON FEDERAL FUNDS			
FUND AFFECTED	FY 2004	FY 2005	FY 2006
Total Estimated Net Effect on <u>All</u> Federal Funds	\$0	\$0	\$0

ESTIMATED NET EFFECT ON LOCAL FUNDS			
FUND AFFECTED	FY 2004	FY 2005	FY 2006
Local Government	\$0	\$0	\$0

FISCAL ANALYSIS

ASSUMPTION

Officials from the **Department of Social Services - Division of Family Services (DFS)** state, subject to appropriations, this proposal requires the Department of Social Services (DOS) to establish and implement an advertising campaign for the recruitment of adoptive and foster care families.

The DFS states it was recently awarded a 3-year Adoption Opportunities Federal Grant through the Department of Health and Human Services. The total grant award was \$900,000, over the course of three years. However, DFS states only a small portion of this grant was earmarked for a recruitment campaign. In 2001, the DFS also received \$665,819 in adoption incentive money. \$200,000.00 of this incentive money has been designated for an adoption awareness/recruitment campaign that began in September 2002.

DFS states while both of these financial resources are accessible to the DFS through FY03, this money is time limited. It is estimated that in order to develop an effective recruitment campaign, the DFS should have \$250,000 - \$500,000 budgeted toward this purpose each year.

DFS states a recruitment campaign would include: working with a professional advertising

agency in order to produce radio and television advertisements, print media such as billboards, ASSUMPTION (continued)

mass transit advertisements, as well as advertisements in local newspapers and magazines.

In addition to these public awareness mediums, the DFS must also produce information in the form of informative pamphlets to send to persons who inquire via an already established toll free information line. This toll free information line is answered personally during working hours as a part of the Adoption Opportunities Grant the Division received. This person answers questions, directs the caller to a training site near them, provides additional information as necessary, as well as refers the caller to foster or adoptive parents who have agreed to serve as references regarding their experiences. However, after the three years covered by the grant, there may not be funding for maintaining this position.

No additional appropriation will be required as the DFS received adoption incentive money, and applied for and received a federal grant to accomplish what is required in this legislation.

<u>FISCAL IMPACT - State Government</u>	FY 2004 (10 Mo.)	FY 2005	FY 2006
	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
<u>FISCAL IMPACT - Local Government</u>	FY 2004 (10 Mo.)	FY 2005	FY 2006
	\$0	\$0	\$0

FISCAL IMPACT - Small Business

No direct fiscal impact to small businesses would be expected as a result of this proposal.

DESCRIPTION

This proposal requires the Department of Social Services to establish an advertising campaign to recruit adoptive and foster care families. It also requires the department to establish a 24-hour, toll-free number to assist persons who inquire about becoming adoptive or foster parents.

This legislation is not federally mandated, would not duplicate any other program and would not require additional capital improvements or rental space.

SOURCES OF INFORMATION

Department of Social Services



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FEBRUARY 12, 2003